

# Company Profile

## Our Core Business

- Beguiled and demoralized by the charms of pleasure of the moment
- So blinded by desire, that they cannot foresee
- Even the all-powerful Pointing has no control about the blind texts
- Unorthographic life One day however a small line of blind text

## Our Products & Services

- Far away, behind the word mountains, far from the countries
- Vokalia and Consonantia, there live the blind texts
- I neglect my talents. I should be incapable of drawing a single stroke
- Lovely valley teems with vapour around me, and the meridian sun strikes

## Our People

- A small river named Duden flows by their place
- Supplies it with the necessary regeñalia
- The buzz of the little world among the stalks, and grow familiar with the countless
- A small river named Duden flows by their place and supplies it with the necessary

## Key Factors

- Even the all-powerful Pointing has no control about the blind texts it is
- Unorthographic life One day however
- Even the all-powerful Pointing has no control about the blind texts it is an almost
- So absorbed in the exquisite sense of mere tranquil existence, that I neglect my talents,



## THE BENEFITS OF OUTSOURCING FINANCE AND ACCOUNTING (FAO)

### COSTS

Aside from the benefit of overhead cost reduction, your company will also be able to save on compliance-related expenditures.

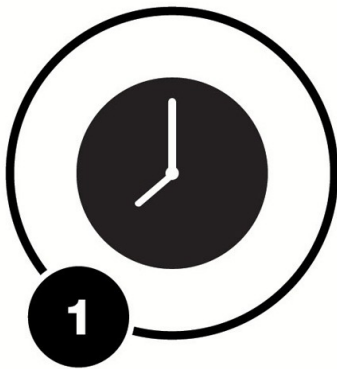
### MANAGEMENT

Experts will handle your finance & accounting processes, which allows you to be confident in the data handling. This will enable you to focus more on management.

### TIME

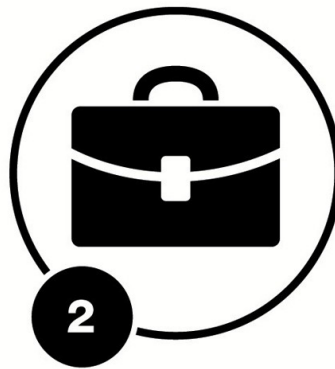
Solutions providers promise a quick-turn around time, some even within 24 hours. Most part of the work process in FAO are automated, bringing more output at a shorter span of time.

# 3 Reasons to Outsource Accounting



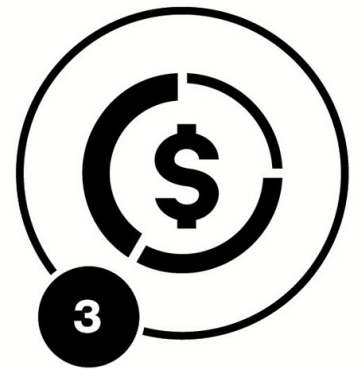
## Reclaim Time

Many companies have found outsourcing accounting services adds efficiency and focus by saving time and resources otherwise spent on training and employing staff.



## Gain Expertise

Opting for a highly rated independent accounting firm with industry expertise, instead of training and trusting junior level employees with the important task of running the accounting and finance function is the preferred option for many companies.



## Save Money

Improving cash flow, maximizing efficiency, minimizing costs and monitoring tax impact all add significant value.



### **Focus on your core business**

Your company has limited resources, and your managers have limited time. By outsourcing your accounting to us, your business can focus on other important matters.



### **Increase your efficiency**

As Mazars provides its accounting services efficiently, your business can thus perform its other in-house functions more efficiently, which can increase your profits.



### **Access operational and technological expertise**

Recruitment and training are a thing of the past. Your company will have access to operational best practices that are too difficult or time consuming to develop in-house.



### **Rely on our dependability**

Improve your corporate governance. You can rest easy knowing that deadlines will be met, regardless of whether these are tax, social security, or internal group requirements.



### **Control capital costs**

While cost-cutting may not be the only reason to outsource, it can certainly be a major factor. Outsourcing can save your business money.



### **Be confident in our professionalism**

You can count on specialist know-how, tailored to your individual needs.



### Experience

World Trad is the leading outsourced accounting and payroll firm in India/Oman, with a strong focus on international companies.



### English Communication Skills

The level of English skills throughout the firm is high.

### Industry Expertise



Through the strength and depth of our team, we have developed specialist industry expertise in key sectors such as retail, manufacturing, construction, and software development, as well as handling the specific requirements of companies receiving investment incentives from the BOI.

### A personal partner-led approach



We believe that the personal partner-led approach we offer our clients is a unique selling point for our organization. Having someone available to answer your questions and to build a relationship with adds value to your organization.

### Multinational Advisors



British, French, Dutch, Australian, Thai, and Japanese nationals are among its senior advisors, which ensures that World Trad is well placed to act as a bridge between businesses operating in India/Oman and related companies overseas.



### Clear and optimized organization of the assignment



During the implementation phase, we focus on setting up comprehensive and robust workflows, timelines, and assignment of responsibilities to ensure that all deadlines are met.

### Integrated Partnership



As part of an integrated global partnership, World Trad in India/Oman works closely with its colleagues across Asia Pacific and the world to provide clients with seamless multi-country solutions.

### Multi-disciplinary



Working with World Trad in India/Oman offers you the opportunity to engage with our tax consultants and lawyers as well.





## Account Outsourcing Service

### **What is Outsourcing?**

**Outsourcing** is a practice used by different companies to reduce costs by transferring portions of work to outside suppliers rather than completing it internally. **Outsourcing** is an effective cost-saving strategy when used properly.

### **What is Account Outsourcing?**

Accounting outsourcing is the business strategy of outsourcing a portion or all of the accounting functions necessary to keep the business operational.

This concept more associated with Small & Medium sized businesses, large corporations may also outsource their accounting needs to a reliable accounting service.

## Why Outsourcing your Accounting Operations? :- Benefits of Account Outsourcing

- ◆ **Better use of time:** - By outsourcing your accounting operations, you free up valuable time that can be better spent elsewhere. This time can be better spent on daily operations and bringing in new customers.
- ◆ **Cut down on costs:** - Outsourced accounting operations save your money by eliminating costly benefit packages to a full-time or part-time employee. When you outsource accounting, you only pay for the actual accounting, nothing else.
- ◆ **Accountants know accounting:** - By outsourcing your accounting operations to a professional accounting firm, you are effectively hiring a team of experts.
- ◆ **Opens areas having more Profit:** - Accounting firms can provide you with lists of options, giving you valuable feedback and suggestions that will raise your profits at the end of the day. Essentially, outsourcing gives you tons of flexibility and options.
- ◆ **More Reliability:** - Accounting professionals are specially trained in accounting so you can be certain of their knowledge and expertise in said area. Outsourcing ensure you for your company's compliance with regulations.
- ◆ **Convenience:** - The beauty of cloud computing is that you can access your data anywhere, anytime using any device. With this, you can communicate with the accounting team and exchange information via phone or e-mail. All financial reports will be visible as well as your team performance.
- ◆ **Innovation:** - Outsourcing your accounting operations keeps you live with the global trends in the industry. It gives you access to the latest tools that would help in assessing your company's past financial performance and predict its future as well.

With these key benefits, **your company can focus on its core competencies** without spending much time and resources. But in order to earn these, **you must choose the right outsourcing partner.**